

RESOLUTION No. 2010-24-1206

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, APPROVING A 2011 JAZZ IN THE GARDENS EVENT; AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE ALL CONTRACTS AS MAY BE NECESSARY AND APPROPRIATE FOR THE PRODUCTION OF THE SIXTH ANNUAL JAZZ IN THE GARDENS EVENT TO BE HELD IN MARCH 2011; PROVIDING FOR A WAIVER OF BID PROCEDURES FOR PURCHASES AND SERVICES PROVIDED IN CONNECTION WITH THE EVENT; AUTHORIZING THE CITY MANAGER TO EXCEED HIS PURCHASING AUTHORITY AS MAY BE NECESSARY FOR THE EVENT; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the city of Miami Gardens will celebrate its Fifth Annual Jazz in the Gardens event on March 20th and 21st, and

WHEREAS, the event is expected to attract over 40,000 attendees over a two-day weekend, and

WHEREAS, Jazz in the Gardens has become a premier Spring event in the Southeast region of the United States, and

WHEREAS, it has brought national attention to the City of Miami Gardens, and

WHEREAS, in anticipation of the City hosting a Sixth Annual Jazz in the Gardens event in 2011, it is necessary to immediately commence preparing for the event, and

WHEREAS, as in past years, City staff is requesting that the City Council provide any and all necessary authority to the City Manager to commence preparing for the Sixth Annual Jazz in the Gardens event,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. AUTHORIZATION: The City Council of the City of Miami Gardens hereby authorizes the City Manager to negotiate and execute all contracts as may be necessary and appropriate for the production of the Sixth Annual Jazz in the Gardens event; authorizes a waiver of bid procedures for purchases made in connection with the event; and authorizes the City Manager to exceed his purchasing authority as may be necessary for the event.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON JANUARY 27, 2010.

  
SHIRLEY GIBSON, MAYOR

ATTEST:

  
RONETTA TAYLOR, MMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ., CITY ATTORNEY

SPONSORED BY: MAYOR SHIRLEY GIBSON

MOVED BY: Vice Mayor Gilbert  
SECOND BY: Councilwoman Watson

Resolution No. 2010-24-1206

**VOTE:** 5-0

Mayor Shirley Gibson	<u>  X  </u> (Yes)	<u>    </u> (No)
Vice Mayor Oliver Gilbert, III	<u>  X  </u> (Yes)	<u>    </u> (No)
Councilman Melvin L. Bratton	<u>    </u> (Yes)	<u>    </u> (No) (out of town)
Councilman Aaron Campbell	<u>  X  </u> (Yes)	<u>    </u> (No)
Councilwoman Barbara Watson	<u>  X  </u> (Yes)	<u>    </u> (No)
Councilwoman Sharon Pritchett	<u>    </u> (Yes)	<u>    </u> (No) (not present)
Councilman André Williams	<u>  X  </u> (Yes)	<u>    </u> (No)



## City of Miami Gardens Agenda Cover Memo

<b>Council Meeting Date:</b>	January 27, 2010		<b>Item Type:</b> <small>(Enter X in box)</small>	<b>Resolution</b> X	<b>Ordinance</b>	<b>Other</b>
<b>Fiscal Impact:</b> <small>(Enter X in box)</small>	Yes	No	<b>Ordinance Reading:</b> <small>(Enter X in box)</small>	<b>1<sup>st</sup> Reading</b>		<b>2<sup>nd</sup> Reading</b>
	X			<b>Public Hearing:</b> <small>(Enter X in box)</small>	<b>Yes</b>	<b>No</b>
<b>Funding Source:</b>	<b>General Fund- Events &amp; Media</b>		<b>Advertising Requirement:</b> <small>(Enter X in box)</small>		<b>Yes</b>	
<b>Contract/P.O. Required:</b> <small>(Enter X in box)</small>	Yes	No	<b>RFP/RFQ/Bid #:</b>	<b>NA</b>		
	X					
<b>Sponsor Name</b>	<b>Mayor Shirley Gibson</b>		<b>Department:</b>	<b>Events &amp; Media</b>		

**Short Title:**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, APPROVING A 2011 JAZZ IN THE GARDENS EVENT; AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE ALL CONTRACTS AS MAY BE NECESSARY AND APPROPRIATE FOR THE PRODUCTION OF THE FIFTH ANNUAL JAZZ IN THE GARDENS EVENT TO BE HELD IN MARCH 2011; PROVIDING FOR A WAIVER OF BID PROCEDURES FOR PURCHASES MADE IN CONNECTION WITH THE EVENT; AUTHORIZING THE CITY MANAGER TO EXCEED HIS PURCHASING AUTHORITY AS MAY BE NECESSARY FOR THE EVENT; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

**Staff Summary:**

The City is looking forward to celebrating the Sixth Annual *Jazz in the Gardens* event March 2011, at Dolphin Stadium. This music festival is not just a concert; it is a high-class event that has put Miami Gardens on the map as a thriving City and destination, showcasing its people, cultures, and businesses. This year approximately 60,000 attendees are expected to attend this two-day weekend event, a significant increase from the 36,000 in 2009.

**ITEM J-10) CONSENT AGENDA  
RESOLUTION  
Approving the 2011 Jazz in the Gardens**

*The Jazz in the Gardens* music festival has become one of the premiere spring events in the southeastern region of the United States. Based on the overwhelming response received in past years, *Jazz in the Gardens* has strategically positioned itself as a national event, rapidly gaining increased recognition and visibility. To capitalize on this momentum, staff would like to begin planning for the 2011 event immediately after the completion of the 2010 event. This is critical in order to properly solicit sponsors nationally while capitalizing on the energy generated by the 2010 event. In addition, generally speaking national sponsors require one year timeframe to properly vet and review events of this magnitude. That entails having a clear understanding of the sponsorship levels and financial commitments to properly engage as a sponsor. This will also allow us to foster better relationships with current and new partners, vendors, and key stakeholders.

It is staff's goal to have a production contract executed by March, 2010. Selected contractor(s) would be responsible for coordinating all the necessary services (stage, light, sound, talent, printing, etc) on the City's behalf. It is anticipated that performing artists, advertising, marketing and expenditures in several areas will exceed the City Manager's authority as prescribed under the City's Purchasing Ordinance. The timing associated with bring each item back to Council would make it difficult to negotiate the various agreements for these services in a timely manner. As such, we request authorization to allow the City Manager to exceed his purchasing authority, as it relates to the expenditures for the 2011 *Jazz in the Gardens* event.

**Proposed Action:**

We recommended that City Council authorizes the City Manager to negotiate and execute contracts as may be necessary and appropriate for the production of the Sixth Annual *Jazz in the Gardens* in March 2011; allowing a waiver of bid procedures, for purchases made in connection with the event, and authorizes the City Manger to exceed his purchasing authority, as may be necessary.

**Attachment:**

None